

Den Rahmen für agiles Arbeiten setzen

@ Kommunikationsforum Aschaffenburg

24/09/2019



BLUE TOMATO
Technologies
Challenge Conventional Thinking







MANAGEMENT 3.0

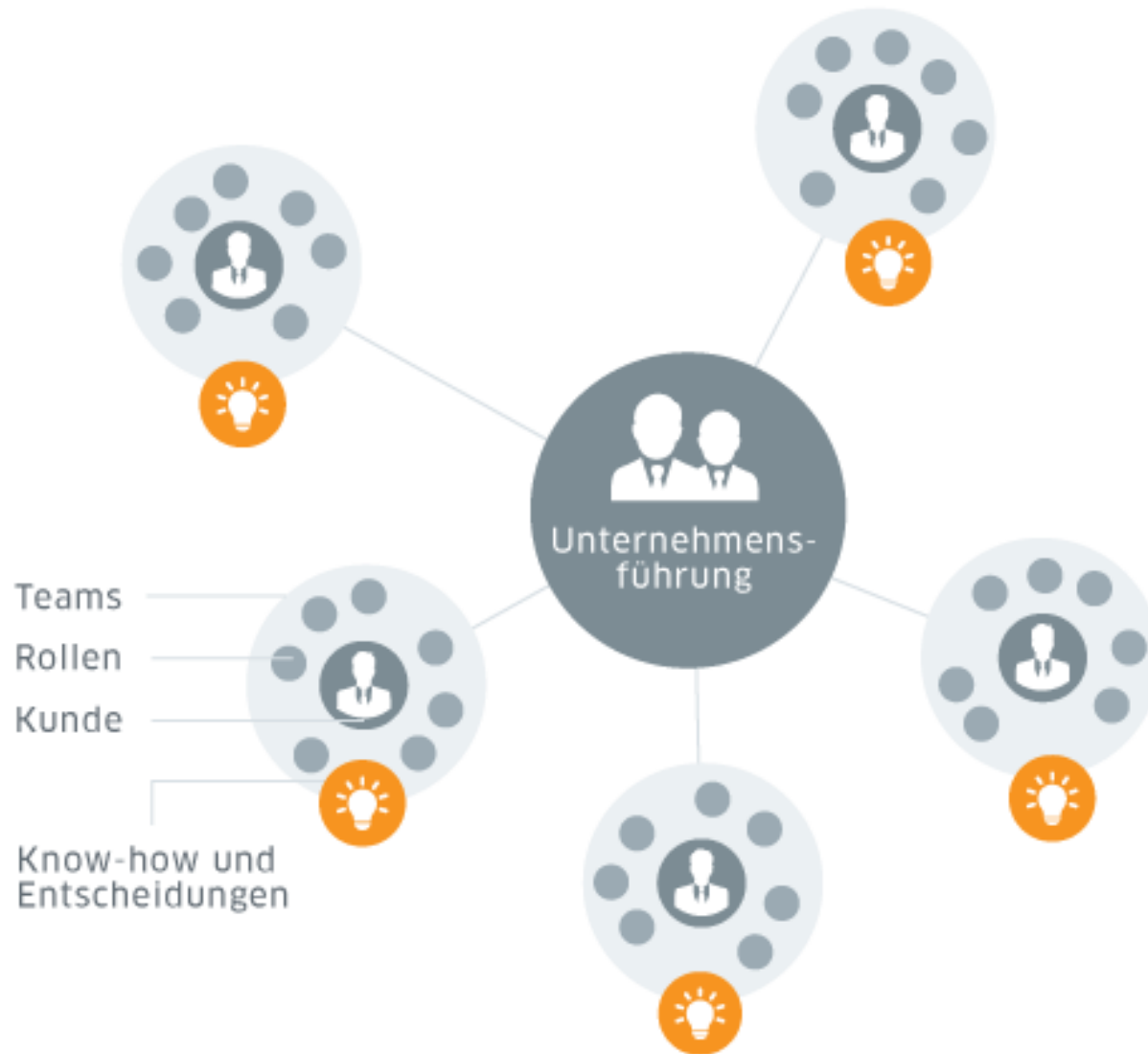
Agile Leadership Practices

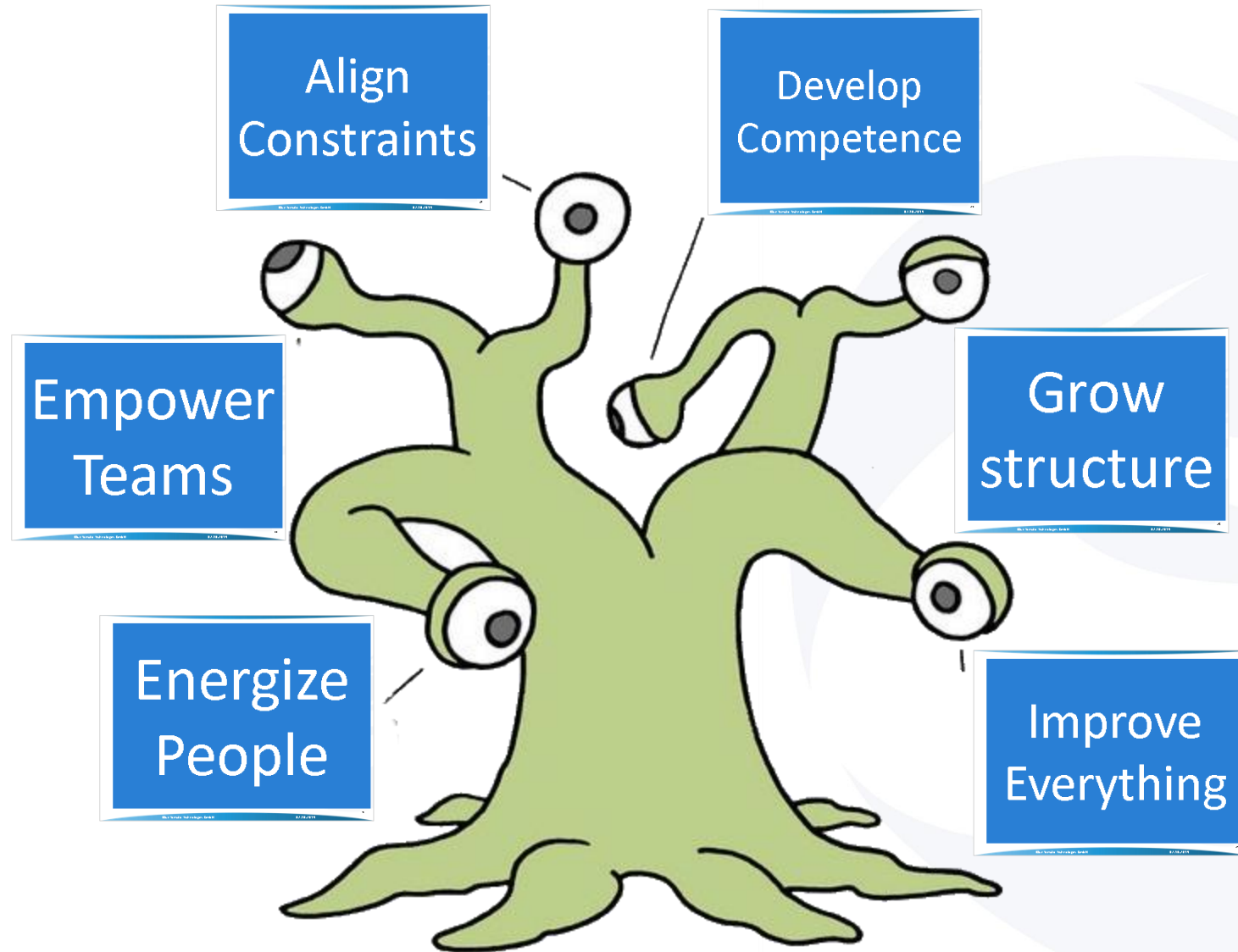


Hierarchische Organisation



Agile Organisation





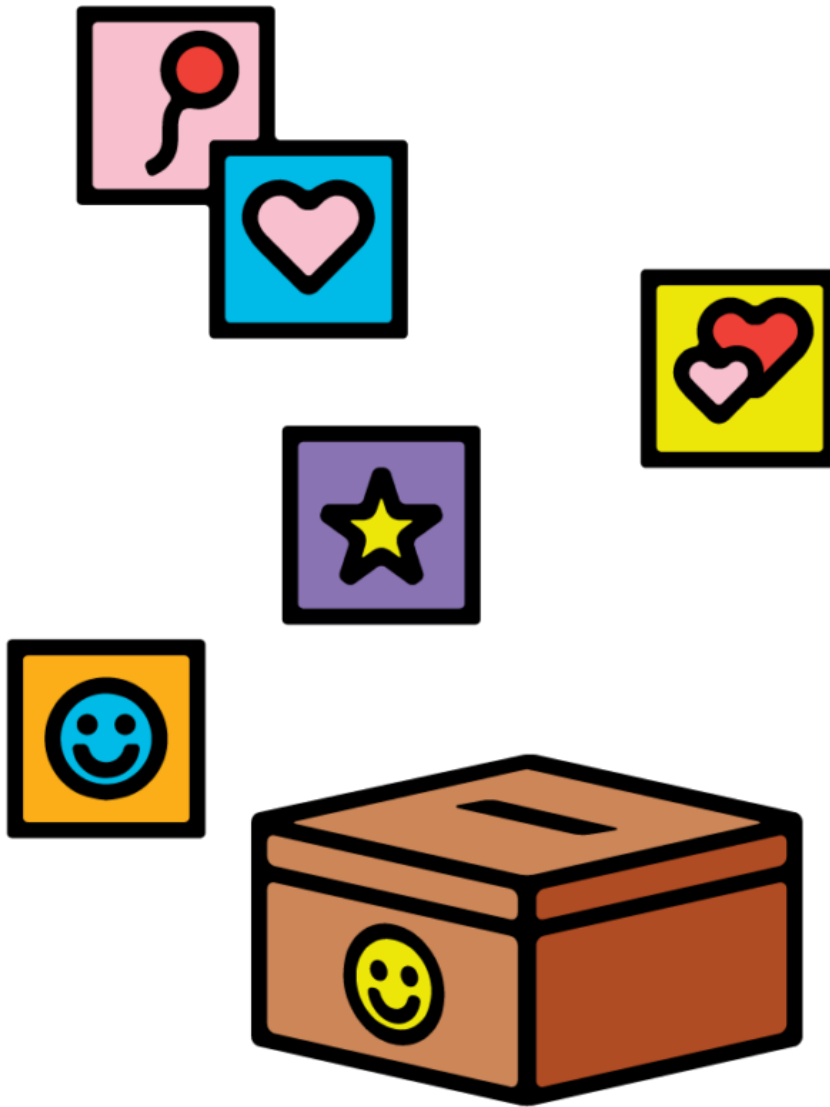
Energize
People

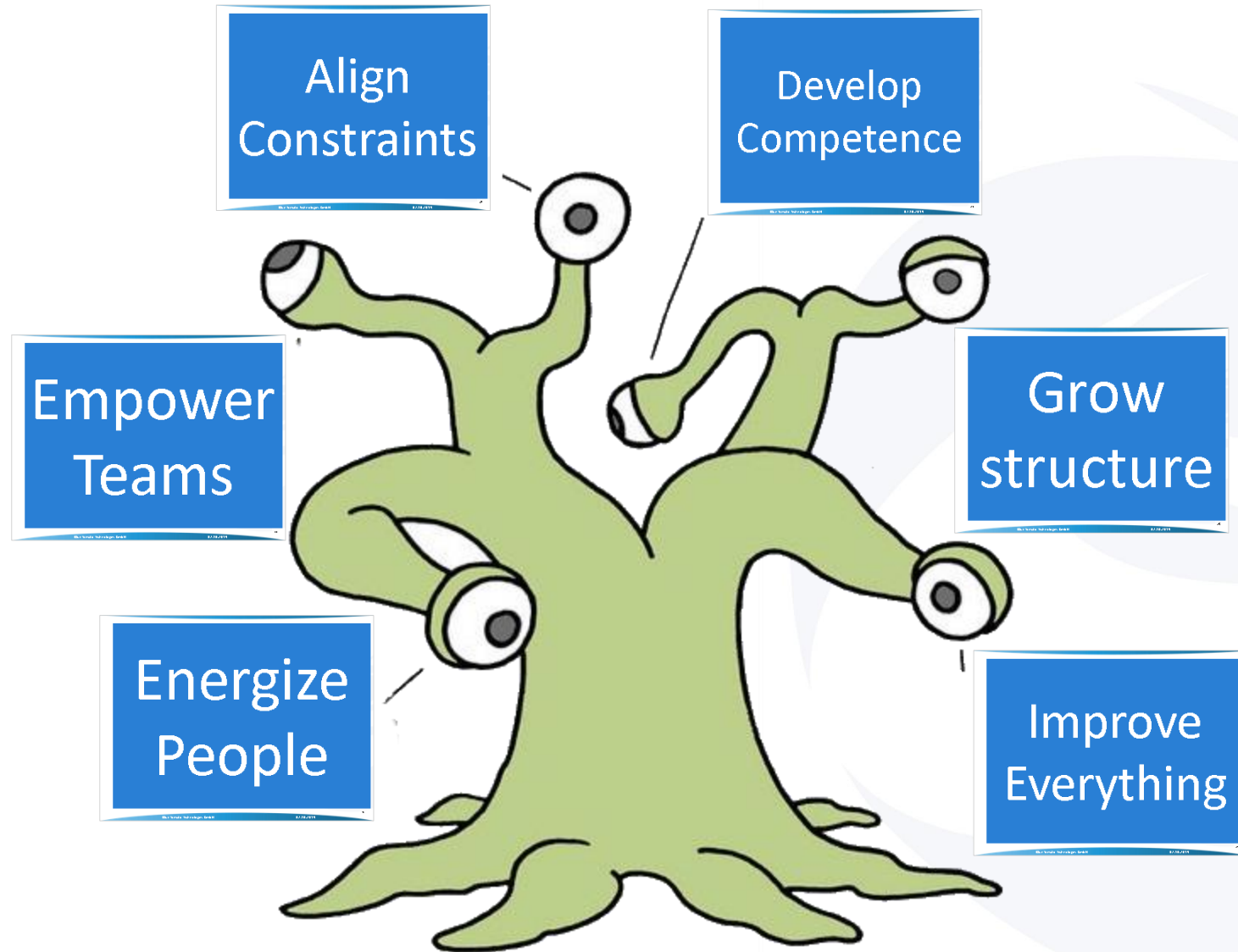


Management 1.0



Management 3.0





Empower Teams

BOSS



Management 1.0

LEADER



Management 3.0

1



Tell

I will tell them

2



Sell

I will try and sell it to them

3



Consult

I will consult and then decide

4



Agree

We will agree together

5



Advise

I will advise but they decide


6



Inquire

I will inquire after they decide

7



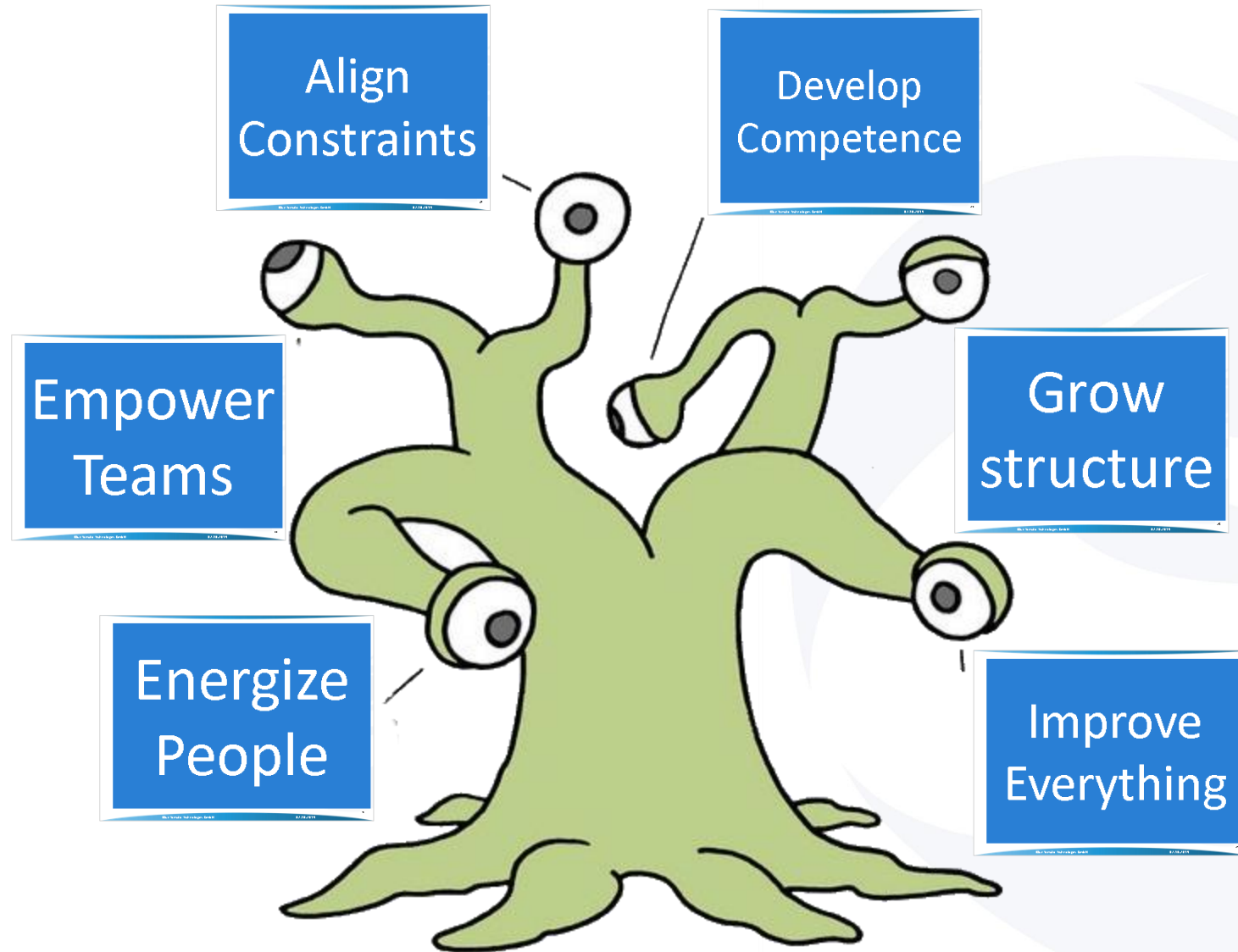
Delegate

I will fully delegate



Level of Delegation





Align
Constraints

Develop
Competence

Empower
Teams

Grow
structure

Energize
People

Improve
Everything

Align Constraints

BOSS



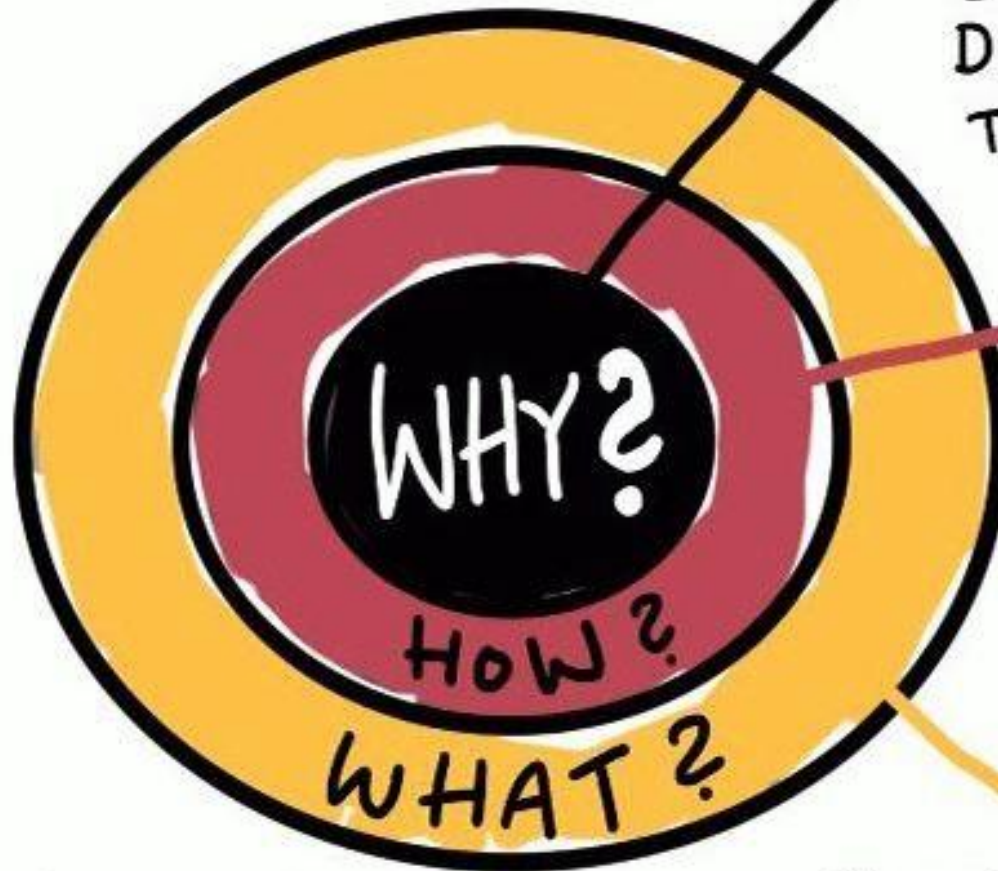
Management 1.0

LEADER



Management 3.0

GOLDEN CIRCLE

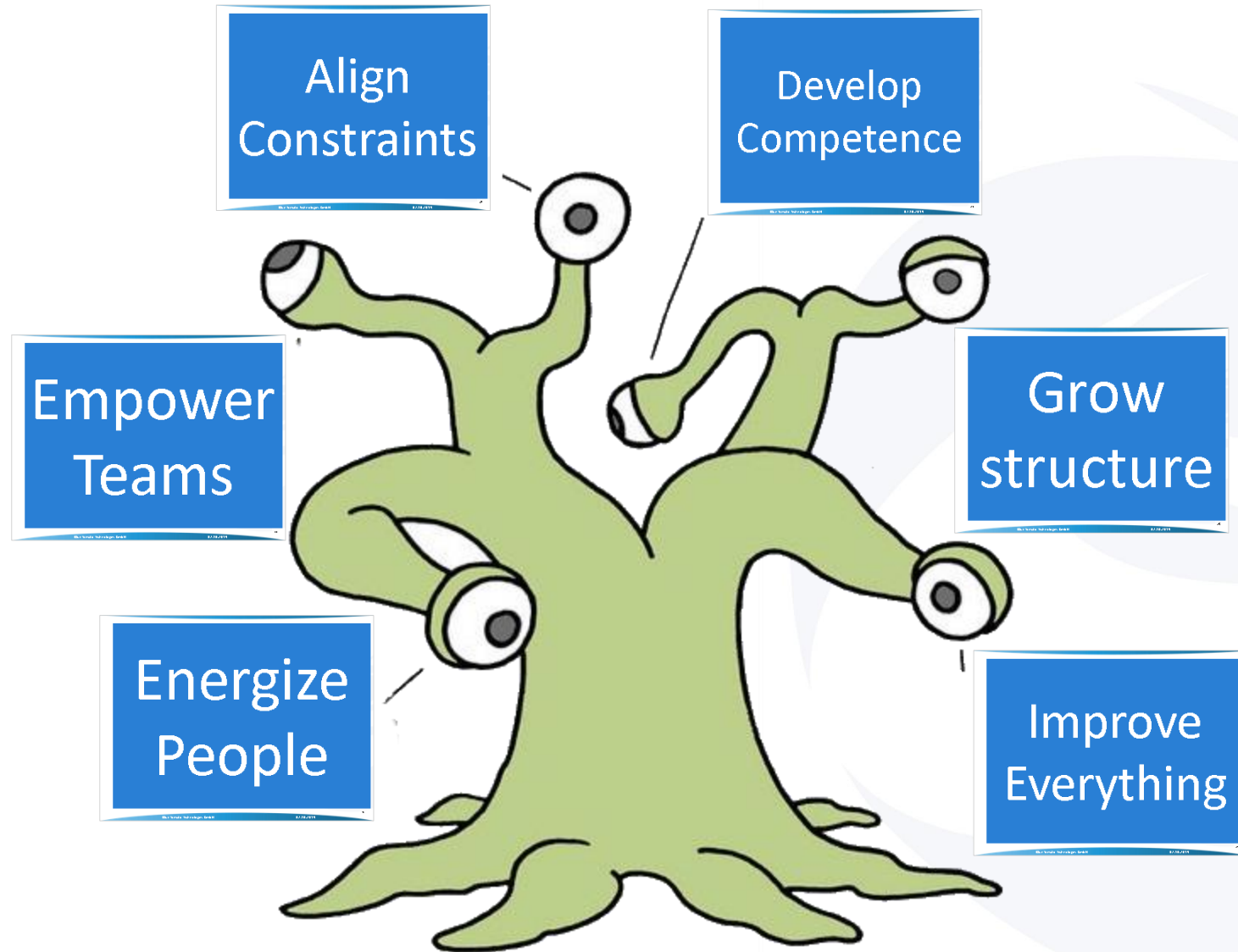


WHY DO YOU DO WHAT YOU DO? WHAT'S THE PURPOSE?

HOW DO YOU DO WHAT YOU DO?

WHAT DO YOU DO?

IDEA: SIMON SINEK



Develop Competence

BOSS

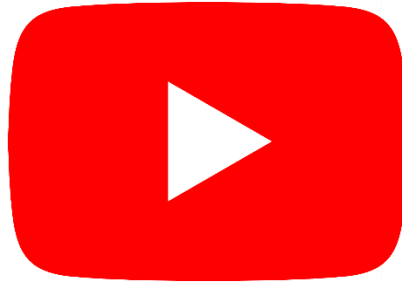


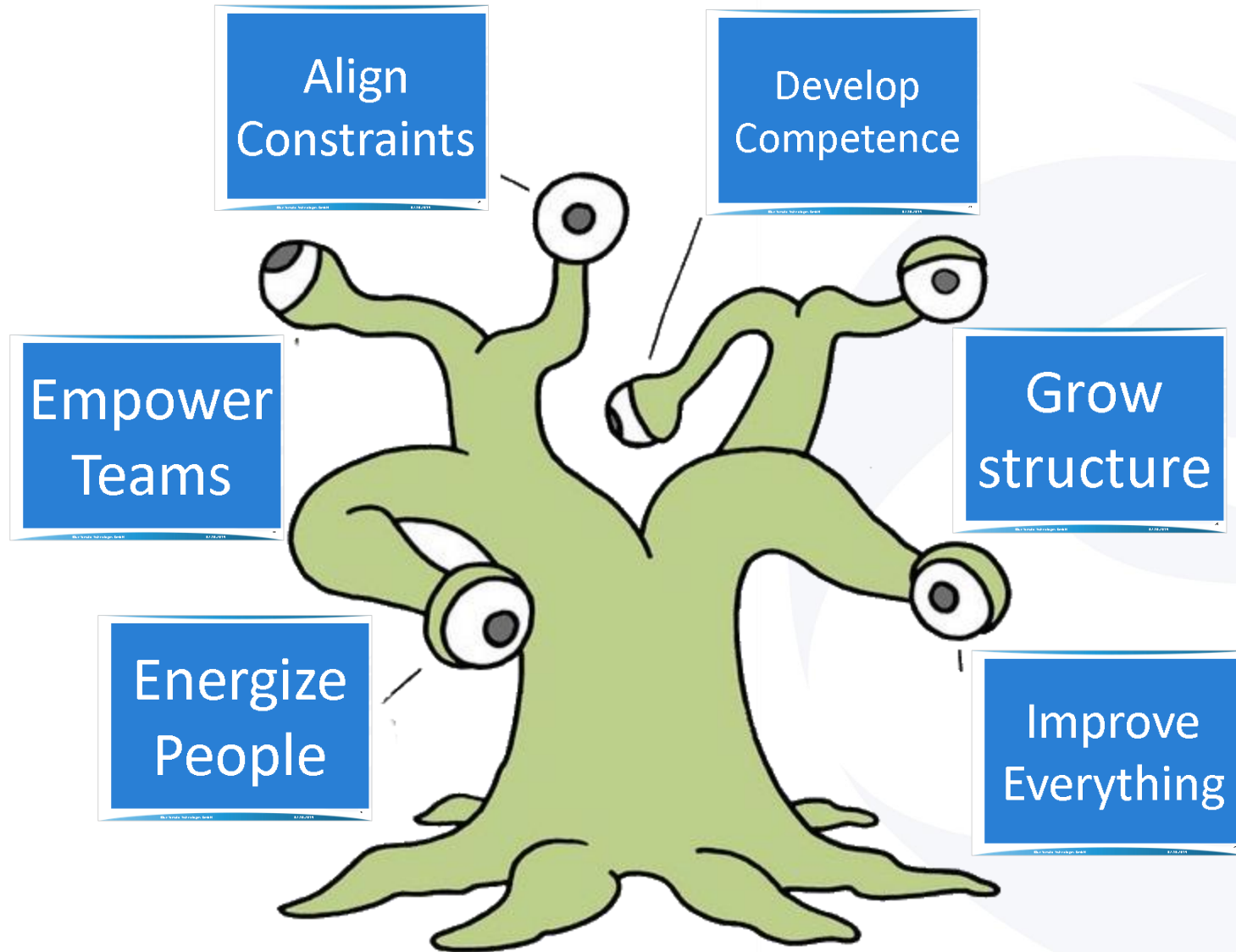
Management 1.0

LEADER



Management 3.0





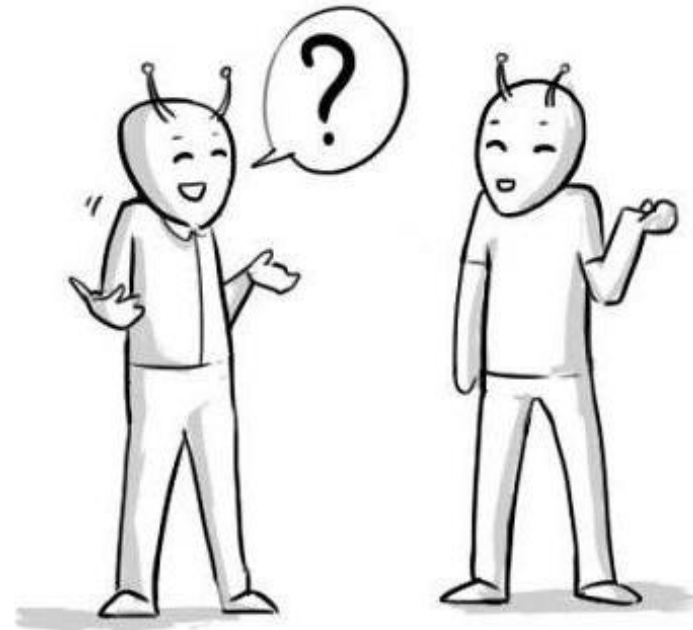
Grow structure

BOSS

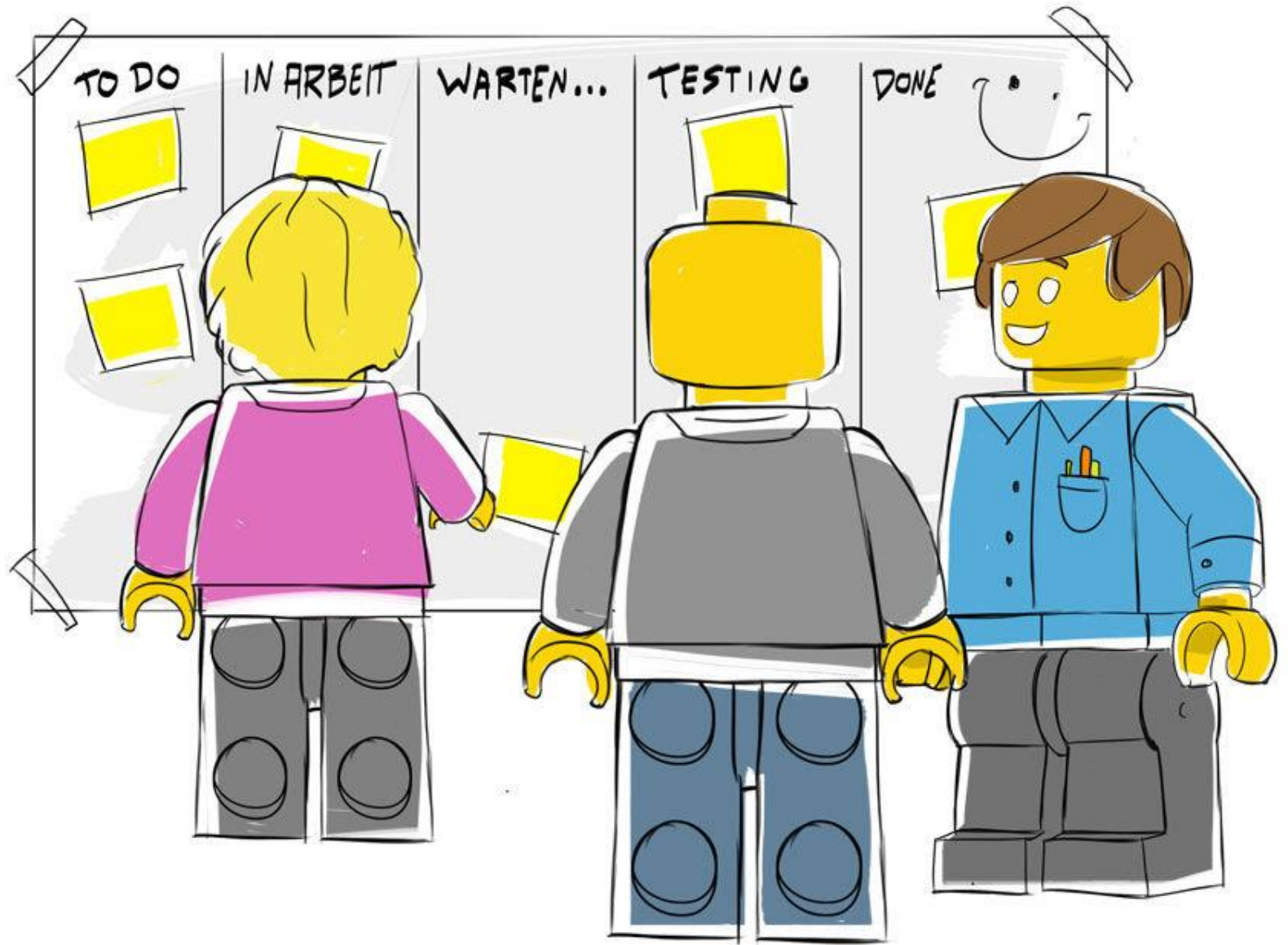


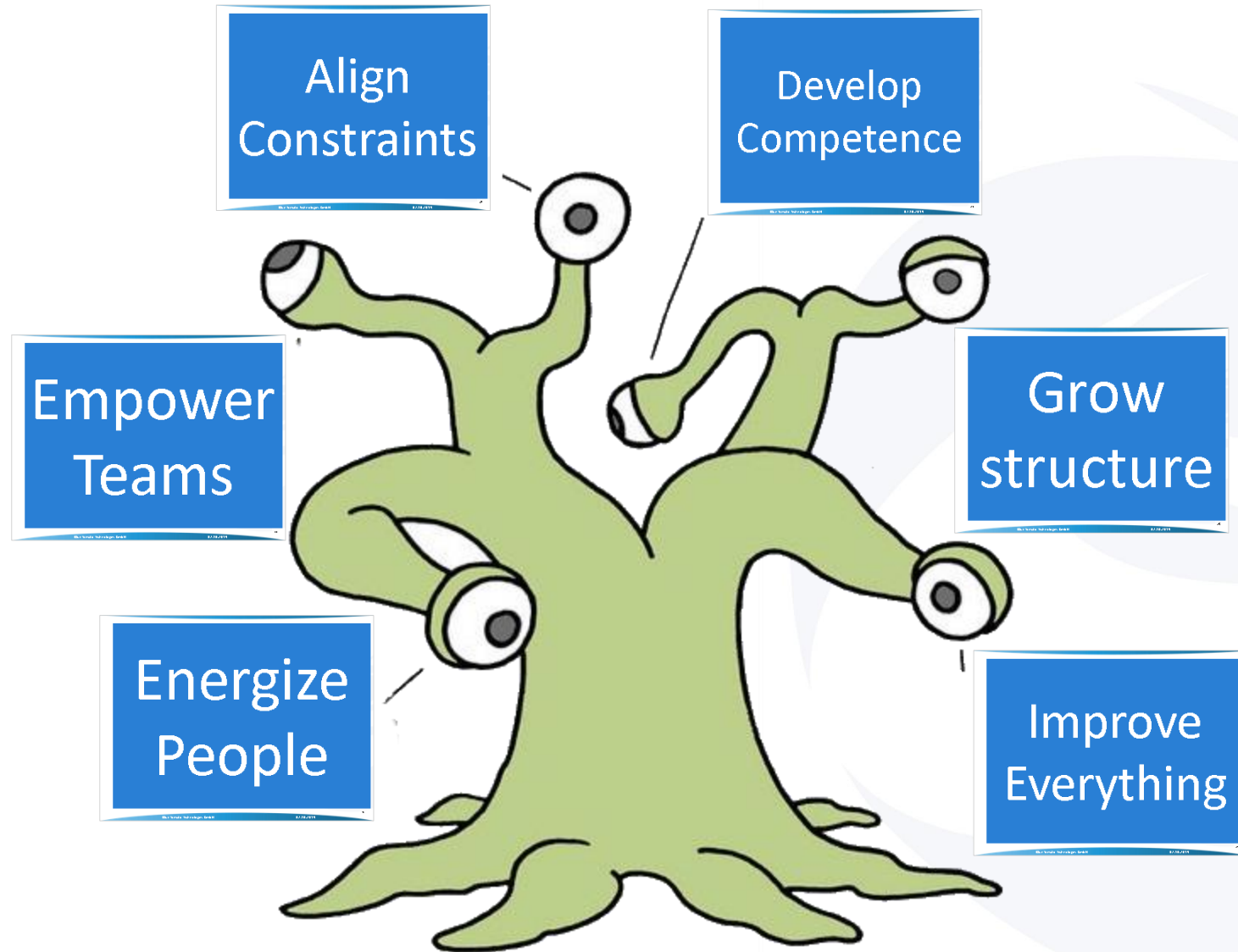
Management 1.0

LEADER



Management 3.0





Improve
Everything

BOSS



Management 1.0

LEADER



Management 3.0



Vielen Dank für eure Aufmerksamkeit !

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